

VISIT GREENWICH AT ARABIAN TRAVEL MARKET

Partners join Destination Management Company at prestigious travel trade event

Visit Greenwich are very pleased to be exhibiting at Arabian Travel Market for the first time. We are here with our partner MBNA Thames Clippers and supported by partners including Royal Museums Greenwich.

Greenwich is an intriguing area of London just a few miles from the City of London, but completely different in atmosphere and environment. The most appealing way to get there is by MBNA Thames Clippers – fast smooth-sailing catamarans that whisk you from the Tower of London to Greenwich in twenty minutes.

Once there you can enjoy the rolling green spaces of Greenwich Park, a beautiful example of London's Royal Parks, enclosed by Henry VIII in Tudor times. Sir Christopher Wren's Royal Observatory stands on the hill in Greenwich Park, where you can see the Meridian line, the place where eastern and western hemispheres meet.

Below the swell of the Park is the baroque splendour of the Old Royal Naval College, where the glorious Painted Hall has recently re-opened after nearly three years of careful conservation. *Cutty Sark* is just around the corner, the world's last surviving tea clipper, and the National Maritime Museum and Queen's House stand as monuments to Britain's outstanding Royal and Naval heritage.

Greenwich also embraces the modern world with The O2 on Greenwich Peninsula where you can see the world's best entertainers and shop in ICON Outlet, London's newest high-end shopping destination.

About Visit Greenwich

Visit Greenwich is a private sector led Destination Management Company, supported by the Royal Borough of Greenwich and over 130 partners, with the aim of growing the visitor economy and raising the profile of Greenwich for the benefit of businesses, visitors and residents. A public/private

partnership led by a board of tourism professionals, representing different sectors of the industry, with an independent chair, Visit Greenwich works with local visitor attractions, accommodation providers, transport operators, meetings and events venues, the hospitality and retail sector and local businesses to promote Greenwich as a visitor destination for leisure and business.

Set alongside the river Thames in south east London, the Royal Borough of Greenwich is one of London's most popular visitor destinations, stretching from the Maritime Greenwich World Heritage Site, eastwards to cross the Prime Meridian of the World to Greenwich Peninsula for The O2 and the Emirates Air Line cable car, and onwards to the historic Royal Arsenal at Woolwich and to Eltham, Charlton and Blackheath.

For images and more info, please contact marketing@visitgreenwich.org.uk or go to visitgreenwich.org.uk